

discover

CHARLOTTE'S PRESTIGIOUS SOUTHPARK
SHOPPING DESTINATION



SPECIALTY
SHOPS

SOUTHPARK



SPECIALTY SHOPS

S O U T H P A R K

Introducing Specialty Shops SouthPark, a one-of-a-kind open-air shopping and dining destination with an exceptional mix of local and regional boutiques, national brands, lifestyle retailers, and acclaimed restaurants. With an unparalleled location in the heart of the region's highest producing retail submarket, Specialty Shops SouthPark offers a unique opportunity for its retailers and restaurants to capitalize on a multitude of audiences including SouthPark's affluent residents, a sizeable employee base in a robust office market, and a healthy influx of visitors to the area. From its vibrant, courtyard-inspired atmosphere with an impressive line-up of retailers to one of the most enviable addresses in the region, *come enjoy a day at Specialty Shops SouthPark.*



WILLIAMS
SONOMA
CALIFORNIA

WILLIAMS SONOMA
CALIFORNIA

WILLIAMS SONOMA
CALIFORNIA

LAKE

LAKE
LAWN

Charlotte, NC

THE INTERNATIONAL GATEWAY TO THE SOUTH

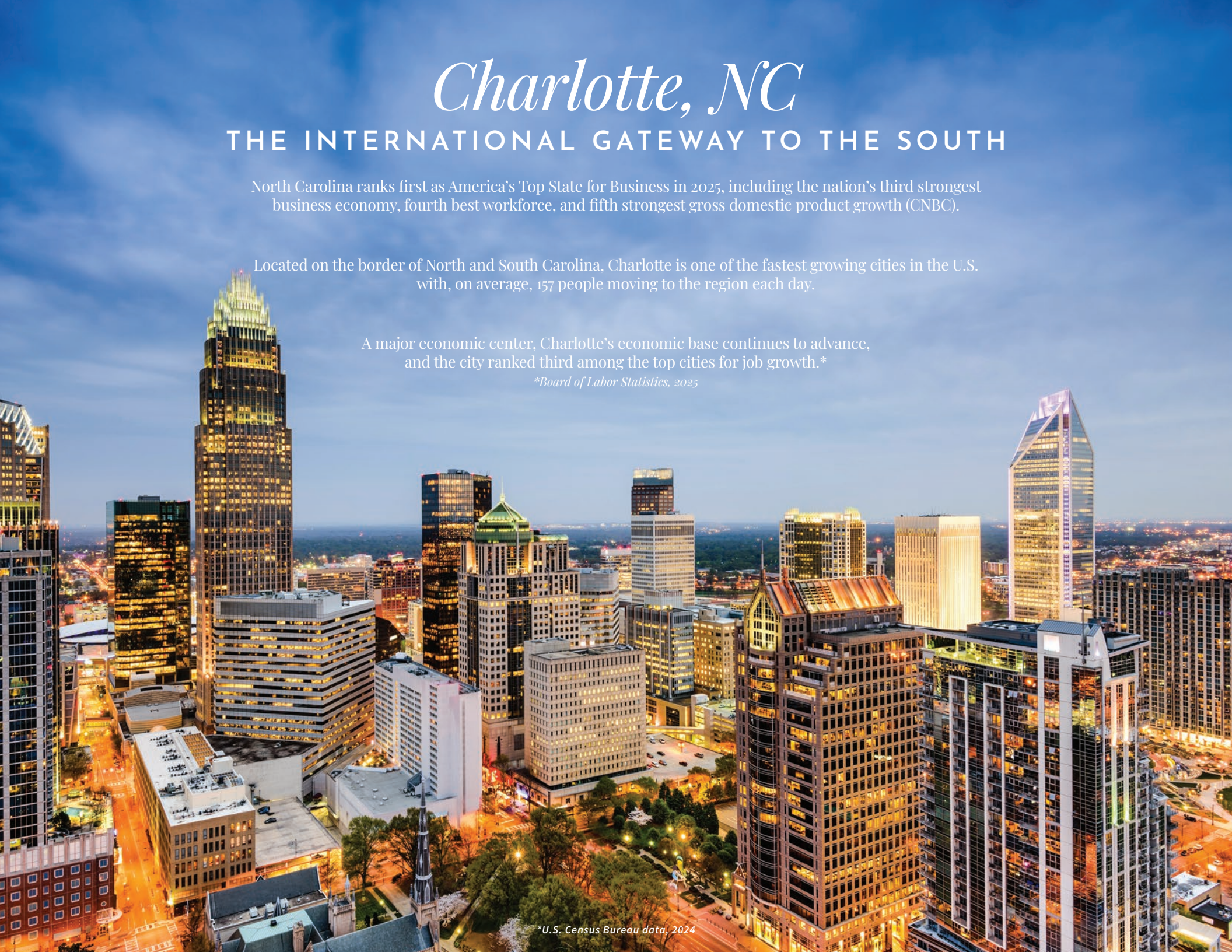
North Carolina ranks first as America's Top State for Business in 2025, including the nation's third strongest business economy, fourth best workforce, and fifth strongest gross domestic product growth (CNBC).

Located on the border of North and South Carolina, Charlotte is one of the fastest growing cities in the U.S. with, on average, 157 people moving to the region each day.

A major economic center, Charlotte's economic base continues to advance, and the city ranked third among the top cities for job growth.*

**Board of Labor Statistics, 2025*

**U.S. Census Bureau data, 2024*





With first-class cultural attractions, a vast array of outdoor recreational activities, several professional sports teams, and a diverse mix of shopping and dining alternatives, the Queen City has something for everyone — helping it remain one of the top cities for recent college graduates and places to live.

Known as a big city with a small-town vibe, Charlotte has received several “Top 10” accolades including:

#2
#2 FASTEST GROWING LARGE U.S. CITY SINCE 2020
U.S. Census Bureau, 2025

#2
BEST U.S. CITY FOR COMPANY HEADQUARTERS
Site Selection, 2025-26

#3
BEST LARGE REAL ESTATE MARKET IN U.S.
WalletHub, 2025

#5
BEST PLACES TO LIVE
U.S. News & World Report, 2025-26

#6
BUSIEST AIRPORT IN THE WORLD
Airports Council International, 2024

#7
MOST DIVERSE CITIES IN AMERICA.
WalletHub, 2025

#8
BEST U.S. CITY FOR JOB OPPORTUNITIES AND EARNINGS POTENTIAL
Checkr, 2025

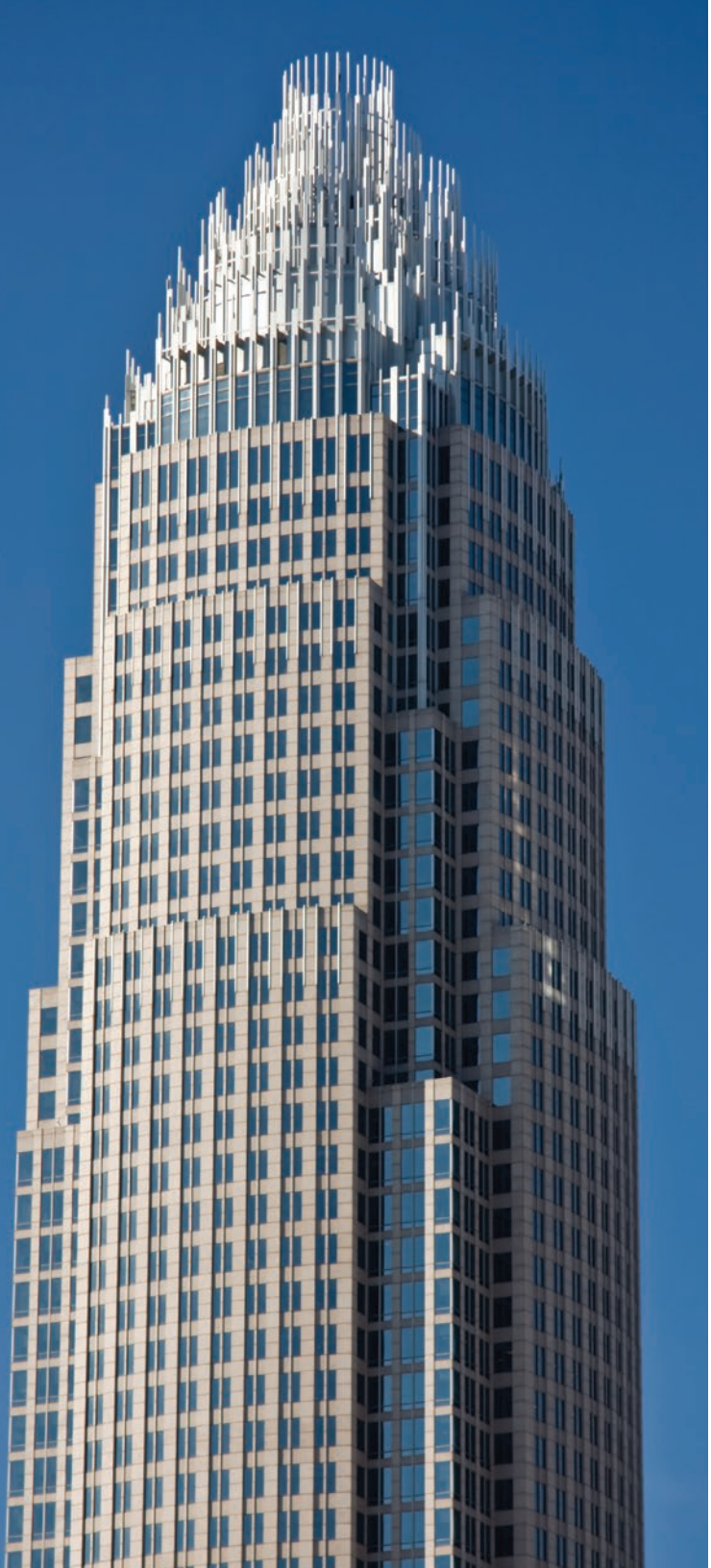
#8
BEST BIG CITIES TO LIVE
U.S. News & World Report, 2025

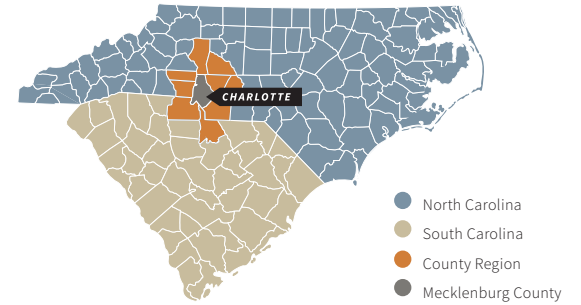
#9
TOP U.S. CITIES FOR TECH JOB GROWTH
CompTIA, 2025

#9
BEST US CITIES TO RETIRE
U.S. News & World Report, 2025

A Thriving Business Economy

With its ideal location and accessibility, a top-ranked international airport, and several public transportation options, the Charlotte region consistently ranks as a top place for business adding **MORE THAN 37,600 NEW JOBS IN 2025** and amassing **MORE THAN \$56.2 BILLION IN ANNUAL RETAIL SALES** in 2023. It also ranks as the **SECOND LARGEST FINANCIAL BANKING CENTER** controlling more than \$3.3 trillion in assets and employing more than 104,000 financial services jobs, growing at more than 3.5 times the national average.





CHARLOTTE MSA BY THE NUMBERS

*10-county metro region consisting of 7 counties
in NC and 3 counties in SC*

*More than 2.9 million people in 2024,
an 11% growth since 2020*

*2 major interstate highways (I-85 and I-77)
and their 2 spurs (I-277 and I-485)*

More than 30 colleges and universities

*290+ Fortune 500 firms represented in the
MSA and 7 Fortune 500 Headquarters
call the Charlotte region home*



Welcome to SouthPark

SouthPark is a vibrant, bustling upscale neighborhood in the heart of southeast Charlotte. From its ideal location—less than ten miles from both Uptown Charlotte and the Charlotte Douglas International Airport—28,500 WORKERS, and AN ESTIMATED \$2 BILLION OF NEW DEVELOPMENT IN THE PIPELINE, SouthPark is positioned for an extraordinary future.

SouthPark is the third largest office market in the Carolinas with 5.5 million square feet and is home to Nucor, National Gypsum, Dixson Hughes Goodman, Coca-Cola Bottling Co. Consolidated, Carolinas AGC as well as several other large companies.

With MORE THAN 420 SHOPS, RESTAURANTS, AND SERVICE PROVIDERS, SouthPark is a premier super-regional destination ATTRACTING MORE THAN 18 MILLION NON-WORKER VISITORS with its diverse mix of high-end designers, unique women’s apparel boutiques, health and wellness retailers, national brands and world class restaurants.

Source: SouthPark Community Partners Snapshot 2026



TRADE AREA DEMOGRAPHICS (2026)

	10-MINUTE DRIVE	15-MINUTE DRIVE	20-MINUTE DRIVE
Total Population	89,702	250,756	480,071
- Projected Growth (2025 - 2031)	5.7%	6.2%	6.6%
Number of Households	39,870	111,231	213,992
- Projected Growth (2025 - 2031)	5.9%	6.4%	7.1%
Average Household Income	\$207,444	\$168,443	\$147,593
Average Age	40.5	38.7	38.3

Source: Claritas Pop-Facts® Premier 2026



Specialty Shops SouthPark

Established in 1979, Specialty Shops was created to bring a Palm Beach, Worth Avenue inspired atmosphere to Charlotte and the SouthPark community, with a strong emphasis on women's apparel, beauty and wellness, upscale restaurants and specialty services. To this day, Specialty Shops has never lost focus of its original vision, having undergone a carefully crafted renovation project in 2015 to further enhance the onsite experience for its customers while still preserving the inspiration set forth at its inception years ago.

specialtyshopssouthpark.com

Amina Rubinacci



BRICKTOPS

drybar®



ivy & leo

LAKE



Strategically located in the heart of SouthPark's office concentration across from SouthPark Mall

Nestled in between the Marriott SouthPark, AC Hotel by Marriott, and DoubleTree Suites SouthPark with more than 560 rooms combined

Surrounded by some of the most prestigious neighborhoods in Charlotte, including Myers Park, Barclay Downs, Quail Hollow and Foxcroft

An eclectic mix of national retailers, one-of-a-kind boutiques, first to market concepts and specialty services tenants generating over \$958 PSF

An array of first-class restaurants generating in excess of \$1,265 PSF

Beautifully renovated courtyard with café seating

Upgraded lighting to enhance visibility

New gorgeously maintained landscaping

★ PAGO'S TACOS & TEQUILA ★

Renaissance
-PÂTISSERIE-

SCOUT & MOLLY'S
BOUTIQUE

SID
MASHBURN
& ANN
MASHBURN

STUDIO FIRE
Mixed Fusion Fitness

THRIVE
Center for Personalized Healthcare & Wellness

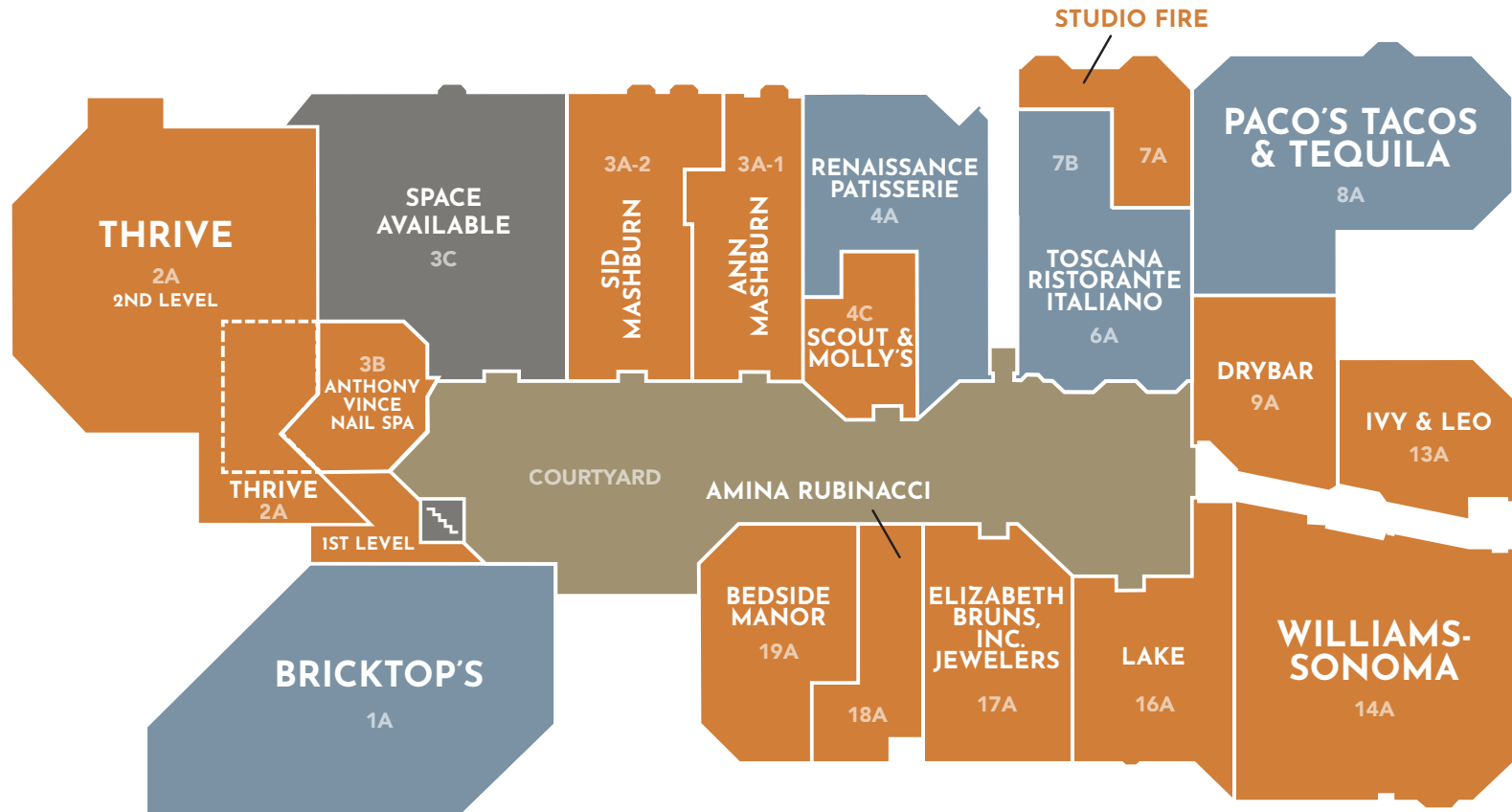
TOSCANA

WILLIAMS
SONOMA



THRIVE

Site Plan



- RESTAURANTS
- SHOPS & SERVICES
- SPACE AVAILABLE
- RENOVATED COURTYARD

6401 CARNEGIE BOULEVARD, CHARLOTTE, NC 28211



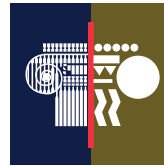
Specialty Shops SouthPark



Sharon Square



The Town Center at Levis Commons



HILL PARTNERS

Hill Partners, Inc., founded in 1983, is a commercial real estate firm specializing in providing innovative retail and mixed-use development solutions. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, merchandising and market research; Project Implementation, which includes design management, development/construction management and merchant recruitment; and Property/Asset Management, including operations, tenant relations, consumer marketing and accounting.

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