

# PROMENADE

AT COCONUT CREEK









Promenade at Coconut Creek is an award-winning, upscale open-air mixed-use center located in Coconut Creek, Florida. With over 50 brand name stores, local boutiques, specialty fitness uses, upscale service providers, and restaurants, this 298,000 square foot center offers a unique mix of fashion, specialty retailers, specialty fitness uses, and restaurants including Sephora, White House Black Market, DSW, Orangetheory Fitness, Guitar Center, Chico's, YogaSix, Starbucks, Bar Louie, Naked Taco, The Cheesecake Factory, Cooper's Hawk Winery & Restaurants, World of Beer and 48,000 square feet of Class-A office space.





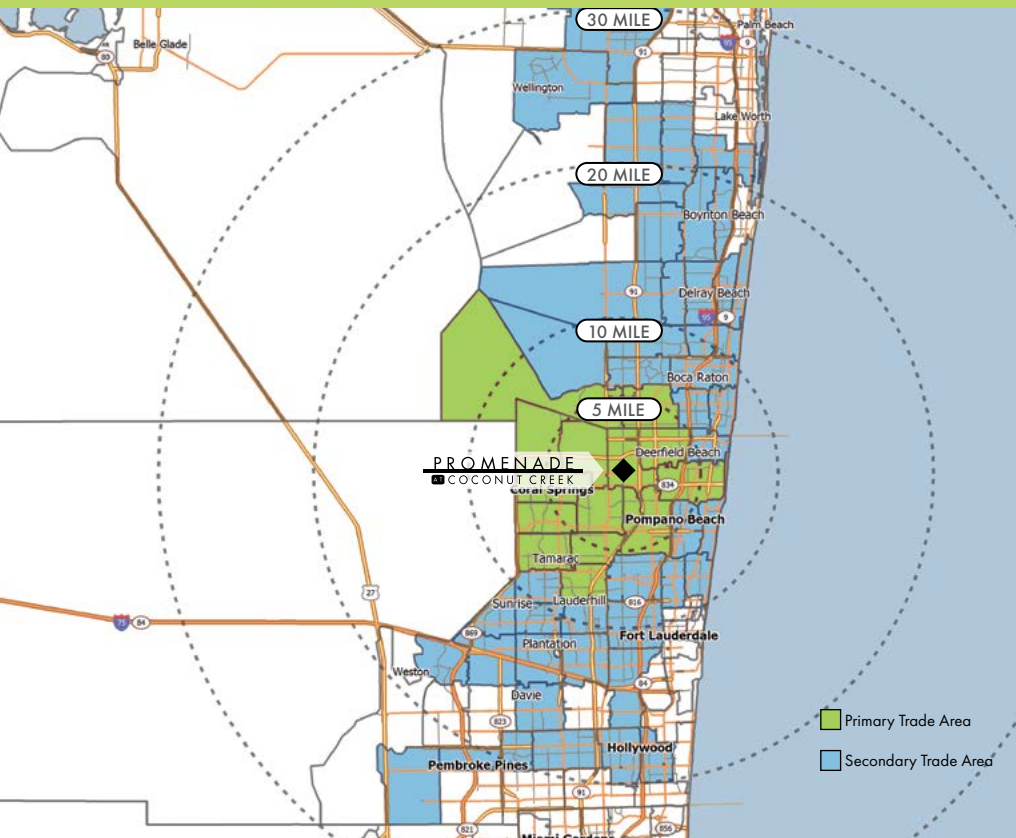


- ◆ 250,000 SF retail space
- ◆ 30+ stores, spas & fitness
- ◆ 17 restaurants & cafes
- ◆ 11-screen Silverspot Theater
- ◆ 23-acre mixed-use shopping & entertainment district
- ◆ 48K SF Class A office space
- ◆ More than 41,000 SF of new tenants added
- ◆ Enhanced wayfinding program and new public gathering areas
- ◆ Extensive repainting project completed in 2022









## LOCATION

Located in Broward County, this South Florida region is designated a “megaregion of the future” and a driver of future U.S. economic growth with its population of more than 9.3 million people, 358,000 students, and a strong labor force experiencing job growth from leisure and hospitality to trade and transportation to construction, manufacturing, and financial services. Coconut Creek is a well-planned community with a unique environmental consciousness touting an abundance of trees, waterways, attractive landscaped roads, beautiful parks, and butterfly gardens throughout the neighborhoods

## TRADE AREA DEMOGRAPHICS

Promenade at Coconut Creek’s trade area has a growing population of 2,247,363 including 632,599 within the core trade area. The average household income in the trade area is \$91,767 and nearly one-third of trade area households have incomes of \$100,000 and higher.



## LIFESTYLE SEGMENTS

Promenade at Coconut Creek serves a trade area that is comprised of many individual lifestyle segments\*. Common denominators among these lifestyle segments include:

- ◆ Health-conscious
- ◆ Well educated
- ◆ Dining out
- ◆ Socializing
- ◆ Physical fitness
- ◆ Golf
- ◆ Engagement with technology
- ◆ Home improvement projects

\* ESRI Tapestry Segmentation

## SHOPPER PROFILE

Promenade at Coconut Creek's shoppers are:

- ◆ Frequent shoppers, visiting the center at least once a month
- ◆ From households with incomes averaging \$127,418, which is 39% higher than the trade area HHI average of \$91,767
  - ◇ \$75,000+ income households 70%, with 54% coming from \$100,000+ households
- ◆ Ages 25-54 (51%, with 43% between ages 35-54)
- ◆ Well educated; more than 70% have a college degree











## RETAIL, BEAUTY & WELLNESS

aho! Atelier

Amazing Lash Studio

Brighton Collectibles

Burs Green Thumbs

Chico's

DSW Shoes

European Wax Center

Fit2Run,  
The Runner's Superstore

Francesca's

Guitar Center

J.Jill

Lane Bryant

LensCrafters

Lovesac

Madison Reed

Massage Envy

Orangetheory Fitness

Pyure Aveda

Revival Boutique

Sephora

Sleep Number

Soma Intimates

South Beach  
Tanning Company

StretchLab

Sunglass Hut

The Spot Barbershop

Truist Bank

Venetian Nail Spa

White House Black Market

Xfinity

YogaSix



## DINING & ENTERTAINMENT

Bar Louie

Carrot Express

Cold Stone Creamery

Cooper's Hawk

Winery & Restaurants

Crema Gourmet\*

Ethos Greek Bistro

It'Sugar Candy Store

Mama Asian Bistro

Naked Taco

Nekter Juice Bar

Night Owl Cookies\*

Parfit

Saito's Japanese Steakhouse

Silverspot Cinema

Starbucks Coffee

The Cheesecake Factory

World of Beer

\* Coming Soon







# MARKETING INITIATIVES

- Events – Promenade is the community's destination for food, fashion, and fun throughout the year. Traffic-generating events designed to drive sales and awareness for the shops and restaurants are held annually during key shopping periods.
- Social Media – The social media program is a strategic mix of micro-influencers and partnerships, daily posts of tenant-focused messages, and reels customized for tenant promotions and center-wide events.
- Website – [promenadeatcoconutcreek.com](http://promenadeatcoconutcreek.com) offers an exceptional user experience with engaging content that continuously rotates with highlighted tenants, featured promotions, high-quality video, and social media feeds. The content is refreshed regularly with relevant key words to drive SEO and repeat visits to elevate tenant visibility.
- Advertising – Promenade's strategic mix of advertising also includes traditional media sources that offer wide reach and exposure and generate high awareness in the market.

## SIGNATURE EVENTS

Earth Day • Stroll, Sip, and Shop • Summer Music Series  
Tree Lighting Celebration and Holiday Happenings





# HILL PARTNERS, INC.



Specialty Shops SouthPark



Promenade at Coconut Creek



The Town Center at Levis Commons

Hill Partners, Inc., founded in 1983, is a commercial real estate firm specializing in providing innovative retail and mixed-use development solutions. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, merchandising and market research; Project Implementation, which includes acquisitions, design management, development/construction management and merchant recruitment; and Property/Asset Management, including operations, tenant relations, consumer marketing and accounting.



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# PROMENADE AT COCONUT CREEK

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