# discover **CHARLOTTE'S PRESTIGIOUS SOUTHPARK** SHOPPING DESTINATION





## Charlotte, NC

### THE INTERNATIONAL GATEWAY TO THE SOUTH

Located on the border of North and South Carolina, Charlotte is one of the fastest growing cities in the U.S. A major economic center, Charlotte's economic base continues to advance and the city ranked seventh on Forbes' 2019 list of the best places for business and careers.









With first-class cultural attractions, a vast array of outdoor recreational activities, several professional sports teams, and a diverse mix of shopping and dining alternatives, the Queen City has something for everyone — helping it remain one of the top cities for recent college graduates and places for families to live.

Known as a big city with a small-town vibe, Charlotte has received several "best of" accolades including:

#1
BEST VALUE CITIES WITH BEST WEATHER
PropertyShark, 2022

#2
BEST CITIES TO INVEST IN HOUSING
Quicken Loans, 2022

#3
BEST CITIES TO START A BUSINESS
Policygenius, 2022

#5
BEST CITIES FOR MILLENNIALS
Homebuyer.com, 2022

#6
TECH TOWN IN AMERICA

#6
HOTTEST U.S. HOUSING MARKET
The Business Journals, 2021

#20
BEST PLACES TO LIVE
U.S. News & World Report, 2022

#22
FASTEST-GROWING PLACES IN
THE U.S. IN 2021-2022
U.S. News & World Report, 2022



# A Thriving Business Economy

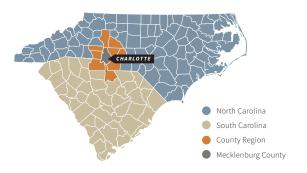
With its ideal location and accessibility, a top-ranked international airport, several public transportation options and relatively low commute times, Charlotte consistently ranks as a top place for business adding MORE THAN 27,300 NEW JOBS IN 2019 and amassing OVER \$40.1 BILLION IN ANNUAL RETAIL SALES in 2018. It also ranks as the SECOND LARGEST FINANCIAL BANKING CENTER controlling more than \$2.3 trillion in assets.











#### CHARLOTTE MSA BY THE NUMBERS

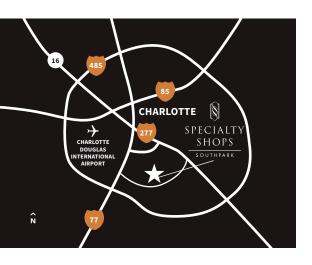
10-county metro region consisting of 7 counties in NC and 3 counties in SC

Estimated 2.1 million people in 2021, a 38% growth since 2011

2 major interstate highways (I-85 and I-77) and their 2 spurs (I-277 and I-485)

More than 30 colleges and universities

290+ Fortune 500 firms represented in the MSA and 8 Fortune 500 Headquarters call the Charlotte region home









## Welcome to SouthPark

SouthPark is a vibrant, bustling upscale neighborhood in the heart of southeast Charlotte just 20 minutes from Uptown Charlotte and 25 minutes from the Charlotte Douglas International Airport.

SouthPark is the third largest office market in the Carolinas with over 5 million square feet and is home to Nucor, National Gypsum, Dixson Hughes Goodman, Coca-Cola Bottling Co. Consolidated, Carolinas AGC as well as several other large companies.

With over 2.5 million square feet of retail and restaurants, SouthPark is a premier super-regional destination attracting visitors and shoppers from all over the Carolinas with its diverse mix of high-end designers, unique women's apparel boutiques, health and wellness retailers, national brands and world class restaurants.



	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS
Total Population in 2022	11,461	92,284	256,055
Projected Growth 2022-2027	4.69%	3.38%	3.80%
Number of Households in 2022	5,719	41,434	115,051
Average Household Income	\$169,629	\$165,181	\$133,395
Daytime Population	25,849	58,347	238,412
Average Age	44.9	40.5	38.8







# Specialty Shops SouthPark

Established in 1979, Specialty Shops was created to bring a Palm Beach, Worth Avenue inspired atmosphere to Charlotte and the SouthPark community, with a strong emphasis on women's apparel, beauty and wellness, upscale restaurants and specialty services. To this day, Specialty Shops has never lost focus of its original vision, having undergone a carefully crafted renovation project in 2015 to further enhance the onsite experience for its customers while still preserving the inspiration set forth at its inception years ago.

#### specialtyshopssouthpark.com



















Strategically located in the heart of SouthPark's office concentration across from SouthPark Mall

Nestled in between the Marriott SouthPark, AC Hotel by Marriott, and DoubleTree Suites SouthPark with more than 560 rooms combined

Surrounded by some of the most prestigious neighborhoods in Charlotte, including Myers Park, Barclay Downs, Quail Hollow and Foxcroft

An eclectic mix of national retailers, one-of-a-kind boutiques, first to market concepts and specialty services tenants generating over \$560 PSF

An array of first-class restaurants generating in excess of \$950 PSF

Beautifully renovated courtyard with café seating

Upgraded lighting to enhance visibility

New gorgeously maintained landscaping







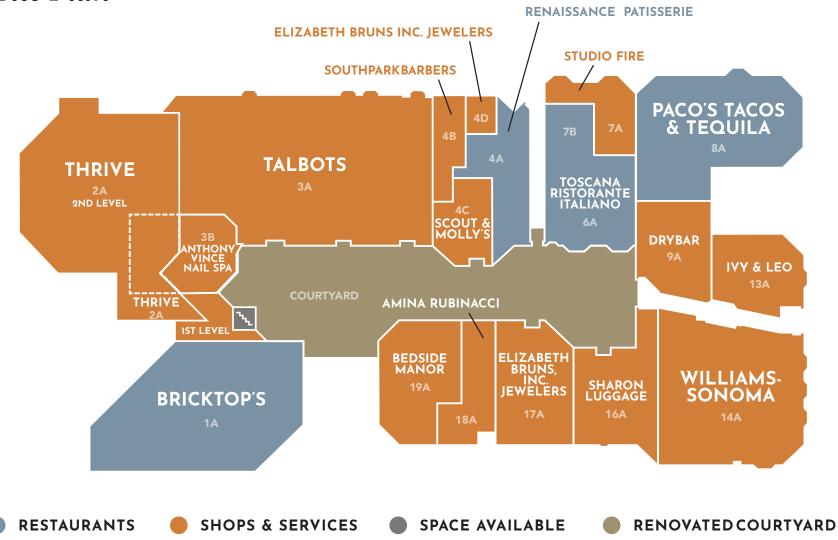








### Site Plan









Specialty Shops SouthPark

Promenade at Coconut Creek

The Town Center at Levis Commons



# Hill Partners, Inc., founded in 1983, is a commercial real estate firm specializing in providing innovative retail and mixed-use development solutions. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, merchandising and market research; Project Implementation, which includes design management, development/construction management and merchant recruitment; and Property/Asset Management, including operations, tenant relations, consumer marketing and accounting.

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