



*discover*

CHARLOTTE'S PRESTIGIOUS SOUTHPARK  
SHOPPING DESTINATION



SPECIALTY  
SHOPS

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SOUTHPARK



# SPECIALTY SHOPS

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S O U T H P A R K

Introducing Specialty Shops SouthPark, a one-of-a-kind open-air shopping and dining destination with an exceptional mix of privately owned boutiques, national brands, lifestyle retailers, and acclaimed restaurants. With an unparalleled location in the heart of the region's highest producing retail submarket, Specialty Shops SouthPark offers a unique opportunity for its retailers and restaurants to capitalize on a multitude of audiences including SouthPark's affluent residents, a sizeable employee base in a robust office market, and a healthy influx of visitors to the area. From its vibrant, courtyard inspired atmosphere with an impressive line-up of retailers to one of the most enviable addresses in the region, *come enjoy a day at Specialty Shops SouthPark.*



WILLIAMS  
SONOMA  
CALIFORNIA

WILLIAMS  
SONOMA  
CALIFORNIA

WILLIAMS  
SONOMA  
CALIFORNIA

WILLIAMS  
SONOMA  
CALIFORNIA

PERCUTEE BROS.

WILLIAMS  
SONOMA  
CALIFORNIA

LANE  
FIRE





# *Charlotte, NC*

## THE INTERNATIONAL GATEWAY TO THE SOUTH

North Carolina ranks second as America's Top State for Business in 2024, including the nation's third strongest workforce and fourth strongest business economy (CNBC).

Located on the border of North and South Carolina, Charlotte is one of the fastest growing cities in the U.S.

A major economic center, Charlotte's economic base continues to advance, and the city ranked twelfth among the top cities for job growth. \*

\*U.S. Census Bureau data, 2024





*Known as a big city with a small-town vibe, Charlotte has received several “best of” accolades including:*

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**#2**  
**BEST REAL ESTATE MARKETS**  
*Innago, 2024*

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**#3**  
**BEST LARGE CITIES TO START A BUSINESS**  
*WalletHub, 2025*

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**#5**  
**BEST CITIES FOR NEW GRADUATES**  
*ADP Research Institute, 2024*

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**#5**  
**BEST PLACES TO LIVE**  
*U.S. News & World Report, 2024-2025*

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**#5**  
**BEST U.S. CITIES FOR YOUNG ADULTS**  
*Homebuyer.com, 2024*

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**#7**  
**HOTTEST HOUSING MARKETS IN U.S.**  
*Zillow, 2025*

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**#9**  
**BEST PLACES TO RETIRE**  
*U.S. News & World Report, 2024-2025*

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**#11**  
**FASTEST-GROWING US METRO AREAS**  
*Census.gov, 2024*

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**#23**  
**MOST DIVERSE CITIES IN AMERICA**  
*Niche, 2025*

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**#25**  
**TOP CITIES FOR TECH PROFESSIONALS**  
*Cloudwards, 2025*

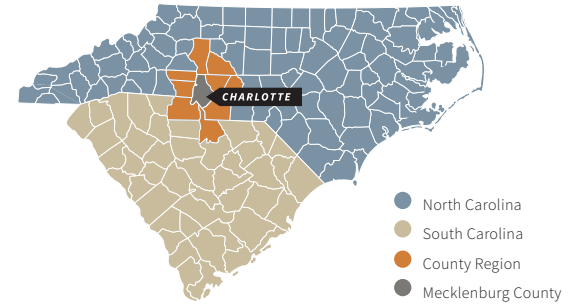
With first-class cultural attractions, a vast array of outdoor recreational activities, several professional sports teams, and a diverse mix of shopping and dining alternatives, the Queen City has something for everyone — helping it remain one of the top cities for recent college graduates and places to live.

# *A Thriving Business Economy*

With its ideal location and accessibility, a top-ranked international airport, and several public transportation options, the Charlotte region consistently ranks as a top place for business adding **MORE THAN 32,800 NEW JOBS IN 2023** and amassing **MORE THAN \$56.2 BILLION IN ANNUAL RETAIL SALES** in 2023. It also ranks as the **SECOND LARGEST FINANCIAL BANKING CENTER** controlling more than \$2.3 trillion in assets and employing more than 101,000 financial professionals.







## CHARLOTTE MSA BY THE NUMBERS

*10-county metro region consisting of 7 counties  
in NC and 3 counties in SC*

*More than 2.9 million people in 2024,  
a 20% growth since 2010*

*2 major interstate highways (I-85 and I-77)  
and their 2 spurs (I-277 and I-485)*

*More than 30 colleges and universities*

*290+ Fortune 500 firms represented in the  
MSA and 8 Fortune 500 Headquarters  
call the Charlotte region home*







# Welcome to SouthPark

SouthPark is a vibrant, bustling upscale neighborhood in the heart of southeast Charlotte. From its ideal location—less than ten miles from both Uptown Charlotte and the Charlotte Douglas International Airport—32,000 WORKERS, and AN ESTIMATED \$1 BILLION OF NEW DEVELOPMENT IN THE PIPELINE, SouthPark is positioned for an extraordinary future.

*SouthPark is the third largest office market in the Carolinas with 5.5 million square feet and is home to Nucor, National Gypsum, Dixson Hughes Goodman, Coca-Cola Bottling Co. Consolidated, Carolinas AGC as well as several other large companies.*

With MORE THAN 350 SHOPS, RESTAURANTS, AND SERVICE PROVIDERS, SouthPark is a premier super-regional destination ATTRACTING MORE THAN 18 MILLION NON-WORKER VISITORS with its diverse mix of high-end designers, unique women’s apparel boutiques, health and wellness retailers, national brands and world class restaurants.

Source: SouthPark Community Partners Snapshot 2024



## TRADE AREA DEMOGRAPHICS (2025)

	10-MINUTE DRIVE	15-MINUTE DRIVE	20-MINUTE DRIVE
Total Population	88,326	244,674	467,036
- Projected Growth (2025 - 2030)	3.5%	4.0%	4.6%
Number of Households	39,222	108,355	207,679
- Projected Growth (2025 - 2030)	3.7%	4.2%	5.2%
Average Household Income	\$191,347	\$155,189	\$135,030
Average Age	40.6	38.7	38.3

Source: Claritas Pop-Facts® Premier 2025



# *Specialty Shops SouthPark*

Established in 1979, Specialty Shops was created to bring a Palm Beach, Worth Avenue inspired atmosphere to Charlotte and the SouthPark community, with a strong emphasis on women's apparel, beauty and wellness, upscale restaurants and specialty services. To this day, Specialty Shops has never lost focus of its original vision, having undergone a carefully crafted renovation project in 2015 to further enhance the onsite experience for its customers while still preserving the inspiration set forth at its inception years ago.

[specialtyshopssouthpark.com](http://specialtyshopssouthpark.com)

Amina Rubinacci



BRICKTOPS

drybar®



ivy & leo

LAKE

*opening in 2025*





*Strategically located in the heart of SouthPark's office concentration across from SouthPark Mall*

*Nestled in between the Marriott SouthPark, AC Hotel by Marriott, and DoubleTree Suites SouthPark with more than 560 rooms combined*

*Surrounded by some of the most prestigious neighborhoods in Charlotte, including Myers Park, Barclay Downs, Quail Hollow and Foxcroft*

*An eclectic mix of national retailers, one-of-a-kind boutiques, first to market concepts and specialty services tenants generating over \$887 PSF*

*An array of first-class restaurants generating in excess of \$1,227 PSF*

*Beautifully renovated courtyard with café seating*

*Upgraded lighting to enhance visibility*

*New gorgeously maintained landscaping*

★ PAGO'S TACOS & TEQUILA ★

Renaissance  
-PÂTISSERIE-

SCOUT & MOLLY'S  
BOUQUET

SID  
MASHBURN  
& ANN  
MASHBURN  
opening in 2025

STUDIO FIRE  
Infrared Fusion Fitness

THRIVE  
Center for Personalized Healthcare & Wellness

TOSCANA

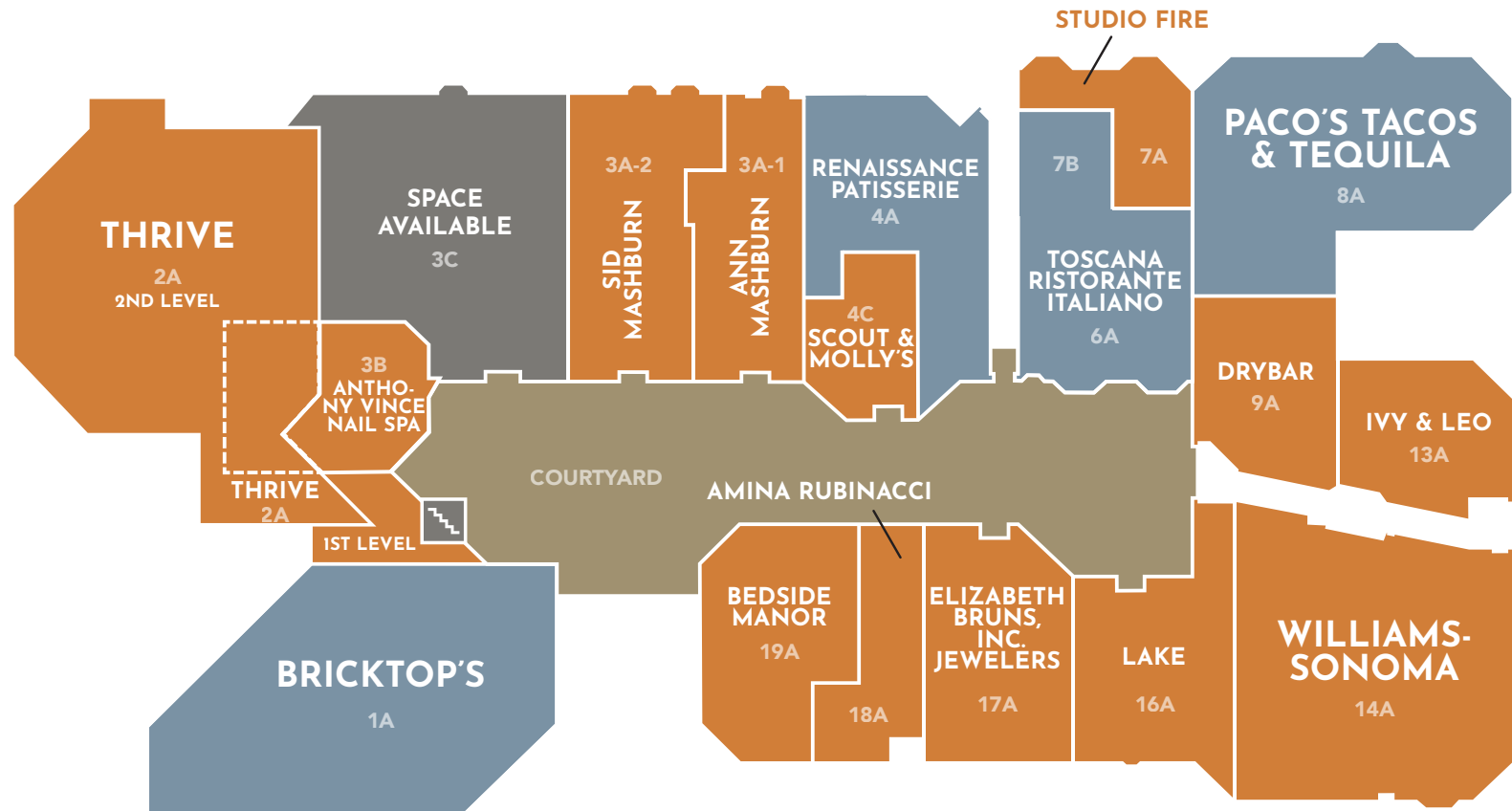
WILLIAMS  
SONOMA







# Site Plan



- RESTAURANTS
- SHOPS & SERVICES
- SPACE AVAILABLE
- RENOVATED COURTYARD

6401 CARNEGIE BOULEVARD, CHARLOTTE, NC 28211



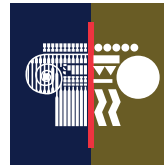
*Specialty Shops SouthPark*



*Sharon Square*



*The Town Center at Levis Commons*



# H I L L P A R T N E R S

Hill Partners, Inc., founded in 1983, is a commercial real estate firm specializing in providing innovative retail and mixed-use development solutions. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, merchandising and market research; Project Implementation, which includes design management, development/construction management and merchant recruitment; and Property/Asset Management, including operations, tenant relations, consumer marketing and accounting.

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